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| APPLICATION NO.  | FILING DATE .                             | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--|---|----------------------|---------------------|------------------|
| 10/814,365   | 03/31/2004                                | Omar Habib Khan      | 24207-10084 7766    |                  |
| 62296<br>GOOGLE / FE   | 62296 7590 08/01/2007<br>GOOGLE / FENWICK |                      | EXAMINER            |                  |
| SILICON VALLEY CENTER<br>801 CALIFORNIA ST.<br>MOUNTAIN VIEW, CA 94041 |   |                      | DAYE, CHELCIE L     |                  |
|  |   |                      | ART UNIT            | PAPER NUMBER     |
|  |   |                      | 2161                |                  |
|  |   |                      | MAIL DATE           | DELIVERY MODE    |
|  |   |                      | . 08/01/2007        | PAPER            |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

|  | Application No.   | Applicant(s)   |  |  |  |  |
|--|---|--|--|--|--|--|
|  | 10/814,365  | KHAN ET AL.  |  |  |  |  |
| Office Action Summary  | Examiner  | Art Unit   |  |  |  |  |
| ·  | Chelcie Daye  | 2161   |  |  |  |  |
| The MAILING DATE of this communication appears on the cover sheet with the correspondence address  |   |  |  |  |  |  |
| Period for Reply   |   |  |  |  |  |  |
| A SHORTENED STATUTORY PERIOD FOR REPLY WHICHEVER IS LONGER, FROM THE MAILING DA  - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period w  - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b). | ATE OF THIS COMMUNICATION 36(a). In no event, however, may a reply be tim vill apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE | N. nely filed the mailing date of this communication. D (35 U.S.C. § 133). |  |  |  |  |
| Status   |   |  |  |  |  |  |
| 1) Responsive to communication(s) filed on 13 Ju   | <u>ine 2007</u> .   |  |  |  |  |  |
| ,  | ,—  |  |  |  |  |  |
|  | Since this application is in condition for allowance except for formal matters, prosecution as to the merits is   |  |  |  |  |  |
| closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.  |   |  |  |  |  |  |
| Disposition of Claims  |   |  |  |  |  |  |
| 4)⊠ Claim(s) <u>1-13,15,16,19-33,36-38,40 and 41</u> is/are pending in the application.  |   |  |  |  |  |  |
| 4a) Of the above claim(s) is/are withdrawn from consideration.   |   |  |  |  |  |  |
| 5) Claim(s) is/are allowed.  |   |  |  |  |  |  |
| 6) Claim(s) <u>1-13,15-16,19-33,36-38, and 40-41</u> is  | s/are rejected.   |  |  |  |  |  |
|  | 7) Claim(s) is/are objected to.   |  |  |  |  |  |
| 8) Claim(s) are subject to restriction and/or election requirement.  |   |  |  |  |  |  |
| Application Papers   |   |  |  |  |  |  |
| 9) The specification is objected to by the Examiner.   |   |  |  |  |  |  |
| 10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.   |   |  |  |  |  |  |
| Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  |   |  |  |  |  |  |
| Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).  11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.   |   |  |  |  |  |  |
| Priority under 35 U.S.C. § 119   |   |  |  |  |  |  |
| 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).  a) All b) Some * c) None of:  |   |  |  |  |  |  |
| <ol> <li>Certified copies of the priority documents have been received.</li> </ol>   |   |  |  |  |  |  |
| 2. Certified copies of the priority documents have been received in Application No   |   |  |  |  |  |  |
| 3. Copies of the certified copies of the priority documents have been received in this National Stage  |   |  |  |  |  |  |
| application from the International Bureau (PCT Rule 17.2(a)).  * See the attached detailed Office action for a list of the certified copies not received.  |   |  |  |  |  |  |
| See the attached detailed Office action for a list   | of the certified copies not receive   |  |  |  |  |  |
| Attachment(s)  |   |  |  |  |  |  |
| <ol> <li>Notice of References Cited (PTO-892)</li> <li>Notice of Draftsperson's Patent Drawing Review (PTO-948)</li> </ol>   | 4) Interview Summary (PTO-413) Paper No(s)/Mail Date  |  |  |  |  |  |
| Notice of Draftsperson's Patent Drawing Review (PTO-948)     Information Disclosure Statement(s) (PTO/SB/08)     Paper No(s)/Mail Date   | 5) Notice of Informal F 6) Other:   |  |  |  |  |  |

Application/Control Number: 10/814,365 Page 2

Art Unit: 2161

### **DETAILED ACTION**

1. This action is issued in response to applicant's RCE filed June 13, 2007.

2. Claims 1-13,15-16,19-33,36-38, and 40-41 are presented. No claims are added and claims 14,17-18,34-35,39,and 42 are cancelled.

3. Claims 1-13,15-16,19-33,36-38, and 40-41 are pending.

### Continued Examination Under 37 CFR 1.114

4. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1. 17(e) was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114. Applicant's submission filed on June 13, 2007 has been entered.

# Claim Rejections - 35 USC § 103

- 4. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 5. Claims 1-7,10-11,15,19-27,30,and 36-42, are rejected under 35 U.S.C. 103(a) as being unpatentable over Malik (US Patent No. 7,007,085) filed March 29, 2002, in view of Bharat (US Patent No. 6,112,203) filed April 9, 1998.

Application/Control Number: 10/814,365

Art Unit: 2161

Regarding Claims 1 and 20, Malik discloses a method comprising: identifying an event associated with an article (column 9, lines 36-40, Malik);

identifying a plurality of named entities within the event (Fig.2; column 9, lines 40-54, Malik). However, Malik is silent with respect to determining a weight to associate with each of the plurality of named entities based at least in part on a frequency of each of the plurality of named entities within a data store. On the other hand, Bharat discloses determining a weight to associate with each of the plurality of named entities based at least in part on a frequency of each of the plurality of named entities within a data store (column 7, lines 10-39, Bharat). Malik and Bharat are analogous art because they are from the same field of endeavor of the management of information. It would have been obvious to one of ordinary skill in the art at the time of the invention to incorporate Bharat's teachings into the Malik system. A skilled artisan would have been motivated to combine as suggested by column 5, lines 31-37, in order to selectively perform content analysis, so that only information that represents the most influential documents are considered in the outcome. As a result, reducing the effect of unrelated information and allowing for a meaningful ranking of results to be presented to the user in a timely manner. Therefore, the combination of Malik in view of Bharat, disclose creating an implicit search query based at least in part on each of the plurality of named entities (columns 11-12, lines 64-67 and 1-8, respectively, Malik) and the associated weight (column 4, lines 37-40, and

Application/Control Number: 10/814,365

Art Unit: 2161

column 5, lines 21-30, Bharat), the implicit search query focused on a named entity with a higher associated weight more than on a named entity with a lower associated weight (column 6, lines 1-28, Bharat).

Regarding Claims 2 and 21, the combination of Malik in view of Bharat, disclose the method further comprising determining a list of named entities (column 8, lines 21-34, Malik).

Regarding Claims 3 and 22, the combination of Malik in view of Bharat, disclose the method wherein identifying a plurality of named entities within the event comprises identifying an entity in the event that matches an entity in the list of named entities (column 14, lines 33-53, Malik).

Regarding Claims 4 and 24, the combination of Malik in view of Bharat, disclose the method wherein determining the list of named entities comprises monitoring instant messaging traffic (column 8, lines 14-20, Malik).

Regarding Claims 5 and 25, the combination of Malik in view of Bharat, disclose the method wherein determining the list of named entities comprises analyzing an email data store (column 8, lines 14-20, Malik).

Regarding Claims 6 and 26, the combination of Malik in view of Bharat, disclose the method wherein determining the list of named entities comprises analyzing a directory structure (column 12, lines 44-61, Malik).

Regarding Claims 7 and 27, the combination of Malik in view of Bharat, disclose the method wherein determining the list of named entities comprises searching a contact list (column 12, lines 44-61, Malik).

Regarding Claim 10, the combination of Malik in view of Bharat, disclose the method wherein the named entity comprises one of an email address, an instant messaging name, and a proper noun (Fig.2; column 8, lines 14-34, Malik).

Regarding Claims 11 and 23, the combination of Malik in view of Bharat, disclose the method further comprising storing the named entity in a user profile (column 11, lines 38-63, Malik).

Regarding Claims 15 and 30, the combination of Malik in view of Bharat, disclose the method further comprising:

receiving a result set associated with the implicit search query (column 4, lines 9-22, Bharat); and

outputting the result set (column 4, lines 40-44, Bharat).

Regarding Claims 19 and 36, the combination of Malik in view of Bharat, disclose a method comprising:

receiving an event (column 9, lines 36-40, Malik);

identifying a plurality of named entities in the event (Fig.2; column 9, lines 40-54, Malik);

determining a weight to associate with each of the plurality of named entities based at least in part on a frequency of each of the plurality of named entities within a data store (column 7, lines 10-39, Bharat);

creating an implicit query based at least in part on each of the plurality of named entities (columns 11-12, lines 64-67 and 1-8, respectively, Malik) and the associated weight (column 4, lines 37-40, and column 5, lines 21-30, Bharat), the implicit search query focused on a named entity with a higher associated weight more than on a named entity with a lower associated weight (column 6, lines 1-28, Bharat);

transmitting the implicit query to a search engine (column 4, lines 51-54, Bharat); and

receiving a result set from the search engine, the result set comprising one or more article identifiers (column 4, lines 9-22, Bharat); and responsive to an associated score exceeding a threshold, outputting the one or more article identifiers (column 4, lines 40-44, Bharat).

Regarding Claims 37 and 40, the combination of Malik in view of Bharat, disclose the method wherein the frequency of each named entity comprises an inverse document frequency of that named entity within the data store (column 7, lines 10-33, Bharat).

Regarding Claims 38 and 41, the combination of Malik in view of Bharat, disclose the method wherein the frequency of each named entity comprises a term frequency of that named entity within the data store (column 7, lines 25-31, Bharat).

# Claim Rejections - 35 USC § 103

- 6. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
  - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 7. Claims 8-9,12-13,16,28-29,and 31-33 are rejected under 35 U.S.C. 103(a) as being unpatentable over Malik (US Patent No. 7,007,085) filed March 29, 2002, in view of Bharat (US Patent No. 6,112,203) filed April 9, 1998, and further in view of Maybury (US Patent No. 6,961,954) filed March 2, 1998.

Regarding Claims 8 and 28, the combination of Malik in view of Bharat, disclose all of the claimed subject matter as stated above. However, the

combination of Malik in view of Bharat, are silent with respect to the list of named entities comprises searching a news list. On the other hand, Maybury discloses searching a news list (column 16, lines 48-50, Maybury). It would have been obvious to one of ordinary skill in the art at the time of the invention to incorporate Maybury's teachings into the Malik in view of Bharat system. A skilled artisan would have been motivated to combine as suggested by Maybury at column 2, lines 41-53, in order to automatically summarize data representative of news information so that it may be visualized and searched in a manner which is compatible with popular browsing tools.

Regarding Claims 9 and 29, the combination of Malik in view of Bharat, and further in view of Maybury, disclose the method wherein determining the list of named entities comprises part of speech tagging (columns 10-11, liens 55-67 and 1-3, respectively, Maybury).

Regarding Claims 12 and 32, the combination of Malik in view of Bharat, and further in view of Maybury, disclose the method further comprising identifying a plurality of named entities for a name by using first name only, last name only, and combinations thereof (Fig.18; column 18, lines 4-9, Maybury).

Regarding Claims 13 and 33, the combination of Malik in view of Bharat, and further in view of Maybury, disclose the method further comprising filtering

Application/Control Number: 10/814,365

Art Unit: 2161

out at least one of the plurality of named entities having a high document frequency (DF) (column 16, lines 50-57, Maybury).

Regarding Claims 16 and 31 the combination of Malik in view of Bharat, and further in view of Maybury, disclose the method further comprising:

receiving an interest signal associated with one of the plurality of named entities (column 16, lines 62-65, Maybury); and

ranking the result set based at least in part on the interest signal (column 16, lines 65-67, Maybury).

### Other Prior Art Made of Record

Cloutier et al. (US Patent No. 6,772,188) discloses a system and method for receiving an electronic communication containing an identifier or indicia of an entity and, in response to a user's selection of the identifier, initiating communication between the user and the entity.

## Response to Arguments .

Applicant's arguments with respect to the newly amended claims have been considered but are moot in view of the new ground(s) of rejection.

Application/Control Number: 10/814,365 Page 10

Art Unit: 2161

### Points of Contact

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Chelcie Daye whose telephone number is 571-272-3891. The examiner can normally be reached on M-F, 7:00 - 4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Apu Mofiz can be reached on 571-272-4080. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Chelcie Daye Patent Examiner Technology Center 2100 July 24, 2007

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